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<https://www.bizjournals.com/southflorida/news/2012/06/13/nutri-force-promises-400-jobs-as-plant.html>

## Slideshow: Nutri-Force promises 400 jobs as plant opens

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Nutri-Force Nutrition said it plans to create 400 jobs in three years at its newly opened manufacturing plant in Miami Lakes.

The company, which is owned by Coral Gables-based MBF Healthcare, makes softgel vitamins in the \$13 million plant. Softgel tablets are easier to digest and are absorbed more quickly by the body.

This is an expansion for a business that also makes nutritional supplements. Nutri-Force said it has annual revenue of \$50 million.

The opening of the 40,000-square-foot facility at 14700 N.W. 60th Ave. was attended by Gov. Rick Scott and former Miami Dolphins quarterback Dan Marino.

Nutri-Force manufactures nutritional supplements for VitaCore, which counts Marino as an investor.

"We have built a successful business in the nutritional supplements industry and have now expanded into even more specialized softgel manufacturing," Nutri-Force CEO Anthony Alfonso stated in a news release. "The new facility will help us handle existing demand and grow the high-end softgel business through competitive pricing, efficiencies in production and maintaining the highest manufacturing and compliance standards."

Nutri-Force COO Dan Alhadeff said the plan can manufacture up to 5 billion softgel vitamins a year.

"Getting our friends and neighbors back to work and identifying opportunities for new job creation is Miami-Dade County's number one priority," Miami-Dade County Mayor Carlos Gimenez said at the event. "This is something we can all be very proud of."

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Nutri-Force President and CEO Anthony Alfonso explains how a machine forms and fills softgel capsules.